

## Free Quality Listing Leads

Sellers contact us all of the time looking for a 1% agent to sell their home. We hand out those leads free to our working agents. We definitely give our new agents leads to help them get some signs in the ground, because we know it all starts with a few listings and rolls from there.

## How Does the 1% Deal Work?

For homes under \$700,000 we charge a flat \$7,950 and offer \$3,500 of that on MLS® to a cooperating agent. For homes over \$700,000 we charge a commission of 1% + \$950. We then offer 0.5% to cooperating agents thru MLS®. If your Sellers purchase a new home using you as their buyer's agent, you collect 100% of the commission offered after the \$450 office deal fee.

## Do Agents Sell 1% Listings?

Yes. One Percent Realty has a proven business model in Canada. Our MLS® listings are shown, and sold, by lots of Cooperating REALTORS® all of the time. Today Buyers are savvy and often tell their agent what homes they want to see. In British Columbia, over 75% of our listing sales were sold with Cooperating REALTORS® representing the Buyer. The proof is in the pudding.

## What Full Service Means To Us

We provide Sellers with all the MLS® REALTOR® services that they would expect from any real estate agent but at a greatly discounted commission.

- MLS® listing on a local real estate board
- Internet exposure on realtor.ca , onepercentrealty.com & many others
- Professional Real Estate Agent
- Complimentary Market Evaluation
- Digital Photos
- Responding to Consumer and REALTOR® Inquiries
- Showing the Property to Prospective Buyers
- Assisting the Seller in Offer Negotiations
- Cooperating with Brokerages representing Buyers
- Assisting in the Completion and Possession process

We are members of just about every Real Estate Board in British Columbia and growing!

## Contact the Broker of Record

**Managing Broker, Keith Ewart**  
**kewart@onepercentrealty.com**  
**Direct: 604 240 1240**



**ONE PERCENT REALTY LTD.**

Independently Owned and Operated Brokerage

## Want Listings?

**Free leads & No desk fees  
for working agents\***

**Full Service Real Estate at  
a Fraction of the Cost!**

- Business Comes to You
- Be Busy Selling Real Estate
- New Agent Training
- Low Office Overhead
- National & Proven Brand
- Great Success for New Agents



## You Have a Lot of Brokerage Options to Choose From...



As an Agent, there are so many options when selecting a brokerage to work for, and it's a very important decision.

### **We will give you that edge over the other agents?**

One Percent Realty's business model is different because we offer full service but at a discount commission. So our agent's marketing is not like the other materials sellers see all of the time, the 1% deal stands out and gets the phone to ring.

With our program you can go up against established agents in your area, who are spending a ton of money marketing themselves, and you will have a great chance of closing the listing.

All around us, consumers love to save money and get good value. So why wouldn't that apply to real estate too?

### **That's why our system works.**

Once you have listings, you will do deals and be on your way to being a successful REALTOR® with lots of happy clients.

## The 1% Deal

One Percent Realty is a full service discount Real Estate Brokerage, between the "for sale by owner" mere posting options & the higher commission full service agents. The marketplace is changing and we believe we are ideally positioned for the future of the real estate sales industry.

## Why Discount My Commission

It's a highly competitive market, by charging your sellers less, with a proven business model and national brand behind you have the competitive edge needed become a busy successful agent with a large client base.

## Great Income Potential

Potential sellers call and email us all the time to list their homes because we can save consumers lots of money while providing top notch service. So our agents close lots of listings. Sellers turn into buyers, happy clients refer you more business. Our agents who want to be busy will be busy.

## We Are a National Brand

One Percent Realty was founded in BC in 1999 and is now also operating in Alberta, Ontario, Nova Scotia, & Saskatchewan. Across Canada we consistently do in excess of a billion dollars in volume, year after year.

## No Desk Fees

For our agents there are no desk fees or monthly fees from our office as long as you do 3 deals per year (our minimum to be a working agent). What you do pay is just \$40 per deal. We make money if you make money, so we also hope you do lots of deals. It's a win win.

## The Ideal Candidate

You want to be a busy agent. You want to give your clients great service and feel good about what you charge. You believe that the industry is changing and you applaud more choices for today's consumer. Join the changing marketplace.

## Agent Training

Our knowledgeable Managing Broker, Keith Ewart, has been in Real Estate since the early 80's. He has trained lots of agents and knows what it takes to be successful. Our business model provides practical hands on experience with lots of Broker support & training materials to help you gain the confidence you need.

## One Percent Realty Ltd.

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